

**5** The Physique of the Public. With Andrew Barry, Jane Bennett, Gail Davies, Matthew Fuller, Javier Lezaun, Kate Nash, David Oswell, Albenya Yaneva, Claire Waterton, Sarah Whatmore and Brian Wynne. Organised by Noortje Marres.

The Remaking of Sensorial Experience and the Politics of Speculative Constructivism. October 3<sup>rd</sup> 2008.

What is Medicine? Seminar Series, with Annemarie Mol. November 6<sup>th</sup> 2008.

Whitehead Scholarship: Carolin Gerlitz.

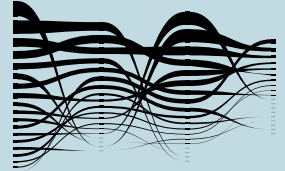
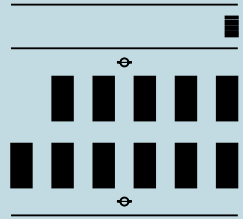


**6** What is Medicine? Seminar Series. With Lisa Blackman, Gail Davies, Priska Gisler, Fiona O'Neill and Monica Greco. Organised with Marsha Rosengarten. Spring Term.

Collecting Animals (Blood) for Humans in Medicine: Following a Tale of The True Blue Blood of the Horseshoe Crab. With Priska Gisler. May 13<sup>th</sup> 2009.

Medicine as a Tactic of War: Israel's occupation of Palestine. What is ethics? Seminar Series. Eyal Weizman & Miri Weingarten, 2010.

The Objects of Design and Social Science, Design and Social Science Seminar Series 2009-2010. With Bill Gaver, Tobie Kerridge, Mike Michael, Alex Wilkie, Albenya Yaneva, James Auger, Chris Downs and Noortje Marres.



Gabriel Tarde: Economy Psychology and Invention. With Eric Alliez, Andrew Barry, Lisa Blackman, Vincent Lepinay, Chris McLean, Nigel Thrift & Alberto Toscano. Thursday December 1<sup>st</sup> 2005.

The Politics of Art and Science. With Brian Glasser, Bernd Kräffner, Jane P. Duncan and Warren Neidlich. June 1<sup>st</sup> 2005.

Economies and Technologies of Affect Seminar Series. With Beckie Coleman, Paul Stenner, Claudia Aradau, Luciana Parisi, Steve Goodman and Sandro Mezzadra. Spring Term 2005.

Mike Smith Mike Smith Studio. Tuesday 24<sup>th</sup> May 2005.

Embodied Psyche/Life Politics Seminar Series. With Beverly Skeggs, Nigel Thrift and Rolland Munro. Summer Term 2005.

Brands: A Workshop. With Adam Arvidsson, Alexandra George, Celia Lury, Liz Moor and Don Slater. Friday 8<sup>th</sup> April 2005.

"Where" Your People From Girl? Gender, Race and Place – Beneath Clouds. With Rosalyn Diprose. September 14<sup>th</sup> 2005.

Art: Conflict: Justice Seminar Series. 2005.

Affectio and Affectus: A workshop on Deleuze's Spinoza Lectures. With Alberto Toscano. Wednesday 27<sup>th</sup> October 2005.

Whitehead Scholarship: Alex Wilkie.

**8** Accumulation: The Material Ecologies and Economies of Plastic. A One Day Conference. June 21<sup>st</sup> 2011

1st International HIV Social Science and Humanities Conference. Conference co-chaired by Marsha Rosengarten. 11–12<sup>th</sup> June 2011.

Race and Medicine: Toward Ethical Noninnocence. With Anne Pollock. September 26<sup>th</sup> 2011.

**9** Digital Societies: Between Ontology and Methods with Bruno Latour and Richard Rogers. March 7<sup>th</sup> 2012.

My Best Friend: On the Production of Intellectual Enmities. With Liz Moor, Harry Collins, David Oswell & Steve Fuller. Organised by Michael Guggenheim.

The New in Social Research. With Alex Taylor, Matt Fuller, Graham Harwood, Evelyn Ruppert, Bruno Latour, Javier Lezaun & ECDC (Interaction Research Studio).

Issue-orientated Activism: Comparing the emergence of concerned groups around care policies for dependent people in UK and Spain. Israel Rodriguez-Giralt. Tuesday 2<sup>nd</sup> October 2012.

Tactics of Issue Mapping. With Stephanie Hankey, Marek Tuszynski, Vincent Lepinay, Noortje Marres and Carolin Gerlitz. Friday October 26<sup>th</sup> 2012.

The Culture of Connectivity: A Critical History of Social Media. With Jose van Dijck. May 30<sup>th</sup> 2013.

Controversy Analysis: Changing Settings, Media, Politics. With Noortje Marres & Manuel Tironi. July 18<sup>th</sup> 2013.

Data Practices Design and Social Science Seminar Series 2013–2014. With Alex Wilkie, Jennifer Gabrys, Evelyn Ruppert, Noortje Marres, Citizen Sense Lab, Interaction Research Studio, Kat Jungnickel, Richard Rogers, Matt Fuller, Adria Mackenzie, Ruth McNally, Isaac Marrero-Guillamon, Michael Guggenheim and Tahani Nadim.

Whitehead Scholarship: Martin Savransky.



**1** Inventing the Future: Cyborgs, Terrorwar and Real Peace with Chris Hables Gray. May 12<sup>th</sup> 2004.

Whitehead, Invention and Social Process. With Isabelle Stengers, Eric Alliez and Howard Caygill. June 18<sup>th</sup> 2004.

The Experience of the Social: From an Expressionist Biophilosophy to a Biopolitical Constructivism & Art as Experience Deleuze (and Guattari) after Matisse. Workshops with Eric Alliez, June 2004.

Homosexuality and its Vicissitudes: The Expressionist Biophilosophy to a Biopolitical Constructivism. With Eric Alliez. Monday June 21<sup>st</sup> 2004.

Art as Experience Deleuze (and Guattari) after Matisse (and Dewey). With Eric Alliez. Wednesday June 23<sup>rd</sup> 2004.

Following the Displacement of Politics on the Web. With Richard Rogers and Noortje Marres. Wednesday 9<sup>th</sup> of June 2004.

The Disparate Collective: Technology, Invention and the Politics of the Transindividual in the work of Gilbert Simondon. With Alberto Toscano. Wednesday May 19<sup>th</sup> 2004.

Workshop on Sociology and Design. With Martin Woolley, John Wood, Celia Lury, Andrew Barry and Alex Wilkie.

**4** Oil & Politics, A CSISP Conference. 11th May 2007. Plenary Speakers: Tim Mitchell & Michael Watts. With Andrew Barry, Gavin Bridge, George Fynas James Marriott, Martin Skalský, Alberto Toscano, Alex Vines and Gisa Weszkalnys. Organised by Mariam Motamedi-Fraser.

The Design and Social Science Seminar Series 2007-2008. With Alex Wilkie, Matt Ward, Matt Watson, Jennifer Gabrys, Mike Michael and Bill Gaver.

What is Medicine? Simon Carter, Melinda Cooper, Allam Jarrar, Brett Neilson, Darrin Waller, Annemarie Mol, Kane Race, Lynda Birke, Rasmus Johnsen, Lisa Blackman, Gail Davies, Priska Gisler, Fiona K. O'Neill, Monica Greco and Anne Pollock.

The Cinematic Mode of Production. A workshop with Jonathan Beller. Monday 12<sup>th</sup> November 2007.



**7** Making and Opening: Entangling Design and Social Science. A one day conference including Pelle Ehn, Bill Gaver, Mike Michael, Harvey Molotch, Lucy Suchman, Nina Wakeford, Alex Wilkie, Tobie Kerridge & Kat Jungnickel. 24th September 2010.

One day International Workshop: Reframing the social dimensions of HIV in a biomedicalised epidemic: the case of treatment as prevention. March 5th, 2010 at RIBA

Whitehead Scholarship: Richard Boulton.

# 10

## INVENTING THE SOCIAL

29<sup>TH</sup> – 30<sup>TH</sup> MAY 2014

A SYMPOSIUM CELEBRATING THE 10<sup>TH</sup> ANNIVERSARY OF **THE CENTRE FOR THE STUDY OF INVENTION & SOCIAL PROCESS**, GOLDSMITHS, UNIVERSITY OF LONDON.

PLEASE REGISTER AT [CSISP@GOLD.AC.UK](mailto:CSISP@GOLD.AC.UK)  
MORE INFO AT [WWW.GOLD.AC.UK/CSISP/EVENTS/10YEARS/](http://WWW.GOLD.AC.UK/CSISP/EVENTS/10YEARS/)

This symposium celebrates the 10<sup>th</sup> birthday of the inter-disciplinary research centre CSISP which coincides with the 50<sup>th</sup> year anniversary of the Sociology department at Goldsmiths.

The event will explore the challenges associated with the 'return of the social'. Taking as our starting point the rise to prominence of social media, social innovation and social design, we inquire into the roles they play in the invention of sociality today. We ask: how can social research participate in this process?

Participants: Andrew Barry, Lisa Blackman, Nigel Clark, Rebecca Coleman, Will Davies, Maarten Derksen, Ignacio Farías, Carolin Gerlitz, Michael Guggenheim, Michael Halewood, Judith Kröll, Javier Lezaun, Daniel López, Anders Koed Madsen, Noortje Marres, Liz Moor, Fabian Muniesa, Linsey McGoey, Dan Neyland, David Oswell, Marsha Rosengarten, Manuel Tironi, Alex Wilkie and others.

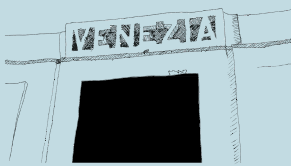
**3** Inventing Intimacy Through Research: A one-day conference to explore how research processes produce different kinds of intimacies. With Simon Cohn, Ania Dabrowska, Julia O'Connell Davidson, Bronwyn Parry, Carolyn Steedman and Alia Syed. February 17<sup>th</sup> 2006.

Talking Open Source: A Workshop. May 5<sup>th</sup> 2006.

Art: Conflict: Justice Seminar Series. With Rita Duffy, Lucy Kimbell, Andrew Barry, Gisa Weszkalnys, Nicole Wolf and James Marriott. Spring Term 2006.

Dis/Placements Seminar Series. With Nurmal Purwar, Viikki Bell, Sasha Roseonil and Cathy Irwin.

Whitehead Scholarship: Tahani Nadim.



There has been talk of a 'return of the social,' now that social media, social innovation and social design present and push themselves on us as objects, instruments and contexts of research. We might be tempted to recognize in this entity (the social) a ghost from the past, as important 'old' questions about the nature of collectivity and the relation between social stability and change – endurance and invention – pose themselves with renewed urgency. At the same time, to seek refuge in these questions would surely provide us with an ultimately false sense of security.

Crucially, the return of the social cannot be mistaken for a return to 'the human' . Practices of social innovation, design and media stand out insofar as they attribute distinctive capacities for sociality to technology, settings and things. Also empirically this seems to be the significant fact, as 'bots' turn out to be the most active users on Twitter, and the plastic island in the Pacific 'brings us together' in ways that no politician seems capable of doing.

In this symposium, which marks and celebrates the tenth anniversary of the Centre for the Study of Invention & Social Process, we wish to explore renewed efforts at the socialization of technology, the environment and associated entities, as a phenomenon to be investigated and as a challenge to savour and respond to. We are especially interested in the question of whether and how the 'return of the social' involves a radicalization of the 'performativity' agenda in social and cultural research and theory. In this idiom, scholars have long recognized that sociality is 'performed' and 'enacted', but technological and environmental practices raise another possibility: that sociality can also be generated, created and produced, and deliberately so. In that case, we would face a further de-naturalization of the social.

The issue of the 'social' also has implications for the practice of sociological research itself. In this symposium, we are equally interested in exploring how social research, broadly defined, participates in the invention of the social. What if sociology would adopt as its own agenda the invention of the social? Could we do it? This, of course, is a dangerous question, one that requires a suitably experimental and ludic approach. In this symposium we take up this question in symmetrical fashion, as a matter that simultaneously pertains to the conceptual, methodological, empirical, bureaucratic, and stylistic devices of social research practice.

## PROGRAMME

THURSDAY 29TH MAY 2014						DAY 1
ORANGERY (G01), SURREY HOUSE, 80 LEWISHAM WAY						
TIME	SESSION	CHAIR	SPEAKERS	PRESENTATION TITLE	DISCUSSANT	
13:00	<b>THEORY</b>	Marsha Rosengarten	Noortje Marres	Five Principles	Daniel Neyland	
			Fabian Muniesa	Against The Behavioral Shibboleth		
14:30	Coffee Break					
15:00	<b>BEHAVIOUR</b>	Linsey McGoey	Lisa Blackman	Automaticity Within The 19Th Century Psychological Laboratory: Towards An Analytics Of Experimentation	Javier Lezaun	
			Maarten Derksen	Open Psychology: Transparency And Reproducibility		
17:00			David Oswell	Concluding Comments		
18:00: END						
19:00: DINNER (Cafe Natura, Goldsmiths Student Union, Dixon Road)						
FRIDAY 30TH MAY 2014						DAY 2
ORANGERY (G01), SURREY HOUSE, 80 LEWISHAM WAY						
9:00	<b>SPACE/TIME</b>	Michael Halewood	Nigel Clark	Heat Engines: Pyrotechnics And The Geology Of The Social	Manuel Tironi	
			Ignacio Farías	Reprogramming The Urban Social: Experiments In Post-Neoliberal Governmentality		
11:00	Coffee Break					
11:30	<b>PUBLICS</b>	Liz Moor	Carolin Gerlitz	Detecting the Socials: Mapping Privacy with Twitter	Anders Koed Madsen	
			Alex Wilkie	Speculative Method And Twitter: Bots, Energy And Three Conceptual Characters		
13:30	Lunch (Cafe Natura, Goldsmiths Student Union, Dixon Road)					
14:30	<b>EXPERIMENTS</b>	Rebecca Coleman	Will Davies	Reserving Judgement: Measurement, Secrecy And The New 'Social'	Daniel López	
			Michael Guggenheim, Bernd Kraeftner & Judith Kröll	Inventing The Social. A Recipe For Incubations		
16:30			Andrew Barry	Concluding Comments		
17:00: END						

## PARTICIPANTS

## SPEAKERS

**Lisa Blackman**Department of Media and Communications  
Goldsmiths, University of London**Nigel Clark**Lancaster Environment Centre  
Lancaster University**Will Davies**Department of Politics  
Goldsmiths, University of London**Maarten Derksen**Faculty of Behavioural and Social Sciences  
University of Groningen**Ignacio Farías**Cultural Sources of Newness Research Unit  
Wissenschaftszentrum Berlin für Sozialforschung (WZB)**Carolin Gerlitz**Faculteit der Geesteswetenschappen Capaciteitsgroep  
Media & Cultuur  
University of Amsterdam**Michael Guggenheim**Department of Sociology  
Goldsmiths, University of London**Bernd Kraeftner**Shared Inc. / Xperiment & Universität für angewandte  
Kunst Wien**Judith Kröll**Shared Inc. / Xperiment & Department Of Social Studies  
of Science  
University of Vienna**Noortje Marres**Department of Sociology  
Goldsmiths, University of London**Fabian Muniesa**Le Centre de Sociologie de l'Innovation (CSI)  
l'École des Mines de Paris (Mines-ParisTech)**Alex Wilkie**Department of Design  
Goldsmiths, University of London

## RESPONDENTS &amp; CHAIRS

**Andrew Barry**Department of Geography  
University College London**Rebecca Coleman**Department of Sociology  
Goldsmiths, University of London**Michael Halewood**Department of Sociology  
University of Essex**Daniel López**Department of Psychology and Education  
Universitat Oberta de Catalunya**Anders Koed Madsen**

Aalborg University Copenhagen

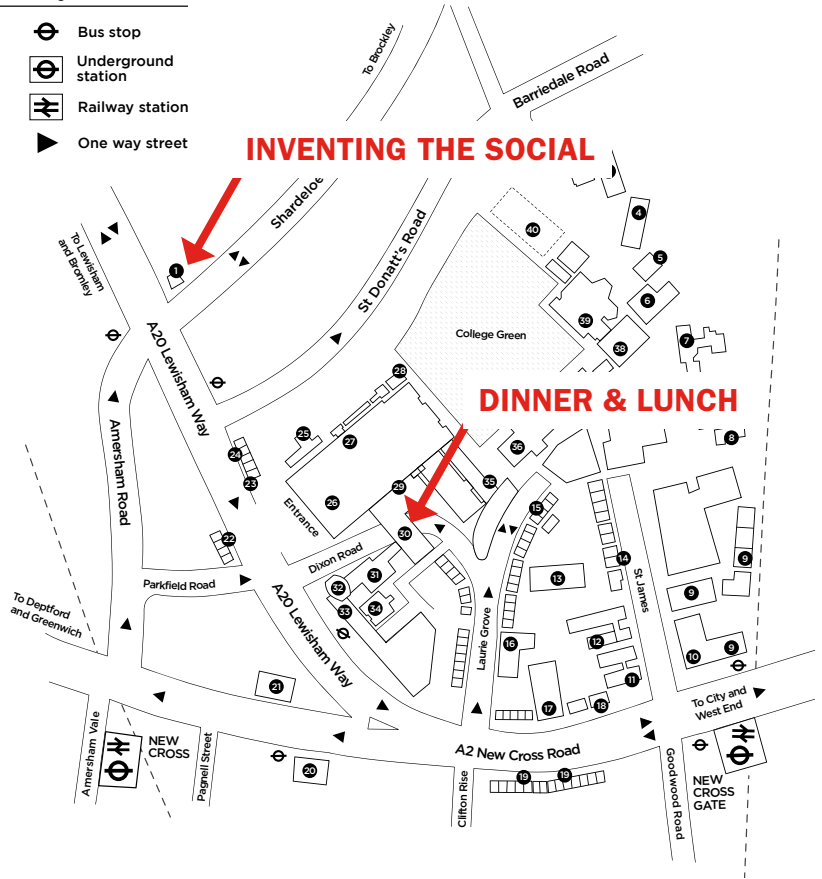
**Linsey McGoey**Department of Sociology  
University of Essex**Liz Moor**Department of Media and Communications  
Goldsmiths, University of London**Dan Neyland**Department of Sociology  
Goldsmiths, University of London**David Oswell**Department of Sociology  
Goldsmiths, University of London**Marsha Rosengarten**Department of Sociology  
Goldsmiths, University of London**Manuel Tironi**Department of Sociology  
Pontificia Universidad Católica de Chile

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Key

- Bus stop
- Underground station
- Railway station
- One way street



[www.goldsmiths.ac.uk/find-us](http://www.goldsmiths.ac.uk/find-us)

09/09

# How to get to Goldsmiths

Goldsmiths, University of London, is in New Cross, South East London, in zone 2 (public transport system) five minutes' walk from New Cross or New Cross Gate Stations.

**By Train**

**From Central London**

Trains run from Charing Cross, Waterloo East, Cannon Street and London Bridge. Journey time is roughly 10-15 minutes. If a direct train isn't listed, or you are travelling from Blackfriars Station, catch the first available train and change at London Bridge for either New Cross or New Cross Gate.

**From South East London and Kent**

Direct services run to New Cross Station from Orpington, Sidcup, Hayes, Dartford and Sevenoaks. Change at Lewisham from other lines.

**From South London, Surrey and Sussex**

Direct services from Caterham, Crystal Palace, Epsom and Tattenham Corner. Change at East or West Croydon or Norwood Junction from other lines.

**From New Cross Station**

Turn right out of the station and right at the top into New Cross Road.

**For the Richard Hoggart and Rutherford Building**

- Cross New Cross Road at the pedestrian traffic lights into Amersham Road, keeping to the right hand pavement.
- Follow the road round to the right into Parkfield Road.
- Cross at the pedestrian lights and Richard Hoggart Building is ahead of you. Rutherford Building is to your right.

**For Deptford Town Hall Building and Ben Pimlott Building**

- Walk along New Cross Road, past the first set of pedestrian lights.
- Cross over Pagnell Street.
- Continue walking and then cross by the next set of pedestrian lights.
- Turn right and walk along New Cross Road, cross Laurie Grove (on the left).
- Deptford Town Hall Building is ahead on your left.
- Ben Pimlott Building is in St James which is the next road on the left.

**From New Cross Gate**

Turn left out of the station and cross the road at the pedestrian lights.

- Deptford Town Hall Building is to your left. For the Ben Pimlott Building, turn right and take the first left into St James. You will see the entrance through on the left hand side, just before the nursery school.

**For the Richard Hoggart Building and Rutherford Building**

- Once you have crossed the road, turn left and walk along New Cross Road, past Laurie Grove on to Lewisham Way.
- Walk past the glass-fronted Rutherford Building, and cross over Dixon Road (on the right).
- Richard Hoggart Building is on the right immediately after this

### By Bus

Bus routes 21, 36, 53, 136, 171, 172, 177, 225, 321, 343, 436, 453.

Buses run every 15 minutes throughout the day from Paddington, Charing Cross, Victoria, Waterloo or London Bridge stations to New Cross Gate, New Cross and Lewisham.

Journey time is about 45 minutes from Central London.

There is also a replacement bus service to and from Canada Water in place of the East London Line (see below).

### By Docklands Light Railway (DLR)

You can travel to Deptford Bridge Station – 10 minutes' walk from Goldsmiths – or Lewisham Station – about 10 minutes by bus. For people with mobility difficulties, there is a lift at Deptford Bridge DLR and step-free access from Lewisham DLR.

### By Tube

New Cross and New Cross Gate are both on the south end of the East London Line which is currently closed for major upgrade works. Replacement buses are running to and from Canada Water to New Cross and New Cross Gate. For further information, please see below.

### By Car

There is no parking available at Goldsmiths unless you have a mobility difficulty.

#### From Central London

- Take the A2 towards Dover via the Old Kent Road
- At the end of Old Kent Road (on the New Cross Gate one-way system) turn into New Cross Road
- Keep in the right hand lane and shortly after Sainsbury's take the A20 fork to Lewisham.
- Turn right at the traffic lights into Lewisham Way – Goldsmiths is on the left.

#### From Kent, Surrey, Sussex, or north if using Blackwall Tunnel or Dartford River Crossing (southbound)

- Follow the A2 or A20 towards London (using M25 or South Circular road to join the nearest of these)
- On the A20, after passing through Lewisham, the Richard Hoggart Building is clearly visible on the left after about one mile
- On the A2, follow the left turn after New Cross Station into Amersham Road, turn right at the traffic lights into Lewisham Way – Goldsmiths is on the left downhill.

### Visitors with mobility difficulties

If you are travelling by car, please contact the person you are visiting at least 48 hours in advance, so that they can make arrangements with College Services to accommodate you, as appropriate.

Please be aware that there is very limited car parking on the Goldsmiths campus. There are a number of disabled bays for Blue Badge holders reserved for current staff and students with mobility needs.

Provided you contact us in advance, we will do our best to accommodate you by booking a space in a car park close to where you need to go. If no disabled bay is subsequently available when you arrive, we will arrange an alternative parking space. We regret that not all spaces will be suitable for all visitors with a wheelchair.

### By Bicycle

There are dedicated cycle racks around the College. Please ask at Reception in the Richard Hoggart Building for the locations.

### By Air

We recommend that you use public transport if possible. Taxis from Heathrow or Gatwick will cost in the region of £60-£90. Do not travel with anyone offering a 'taxi' service inside the airports as they are likely to be illegal, unlicensed drivers.

#### From Heathrow Airport (LHR)

Take the Piccadilly Underground Line eastbound and change at Green Park onto the Jubilee Line. Change at Southwark and catch a train at Waterloo East to New Cross or New Cross Gate.

OR

Catch the Heathrow Express train to Paddington Station. Here you can either catch a 436 bus to New Cross Gate [this will take longer than the Underground, but if you are carrying luggage, you avoid having to navigate station interchanges] or take the Bakerloo underground line to Charing Cross and catch a train to New Cross or New Cross Gate.

#### From Stansted Airport (STN)

Catch the train to Liverpool Street, then travel by Hammersmith and City Underground Line to Whitechapel. Change onto the Circle or District Underground Line to Cannon Street where you can take a train to New Cross or New Cross Gate [Monday to Saturday only]. Alternatively, you can take the bus from Liverpool Street to London Bridge where you can catch a train to New Cross or New Cross Gate.

### From City Airport (LCY)

Take the DLR train westbound to Lewisham or Deptford Bridge (see earlier paragraph marked DLR). The airport is five miles from Goldsmiths.

### From Luton Airport (LTN)

Shuttle buses connect the airport to Luton Station. Catch the Thameslink to London Bridge, then travel to New Cross or New Cross Gate Stations by main line train.

### From Gatwick Airport (LGW)

Catch a London-bound train from the airport station to East Croydon Station. Change there and catch the train to New Cross Gate. The journey time is about one hour.

### East London Line closure

The East London Line is currently closed until summer 2010 for a major upgrade, and extension to the north (to Highbury and Islington) and the south (to West Croydon).

A replacement bus service runs between New Cross and New Cross Gate and Canada Water which will connect with the Jubilee Line. There will be a second replacement bus service serving current East London Line tube stations north of the river.

### Useful links

For bus, tube or DLR information, use <http://journeyplanner.tfl.gov.uk/>

For Goldsmiths, select station or stop and then enter New Cross or New Cross Gate.

For rail network trains to New Cross or New Cross Gate, use [www.nationalrail.co.uk/](http://www.nationalrail.co.uk/) or call 08457 48 49 50.

Find out more about the East London Line and new East London Railway (including the new stations) at [www.tfl.gov.uk/ellc/](http://www.tfl.gov.uk/ellc/)

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